



2020-2022

Implementation Strategy

Approved by the Board of Directors November 19, 2019.

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Introduction

Located in Montebello, Beverly Hospital is an award-winning, nationally recognized non-profit hospital serving East LA and the surrounding communities. The hospital has 202 licensed beds and provides the full range of inpatient and outpatient care. Our mission is to be a leading, independent non-profit community hospital, improving the quality of life of its constituents through health education, disease prevention, and state-of-the-art illness and injury treatment. Our vision is to commit to providing quality health care through a cost-effective organization that educates and motivates all members of our health care team to become personally involved and individually responsible for the continuous improvement of our services.

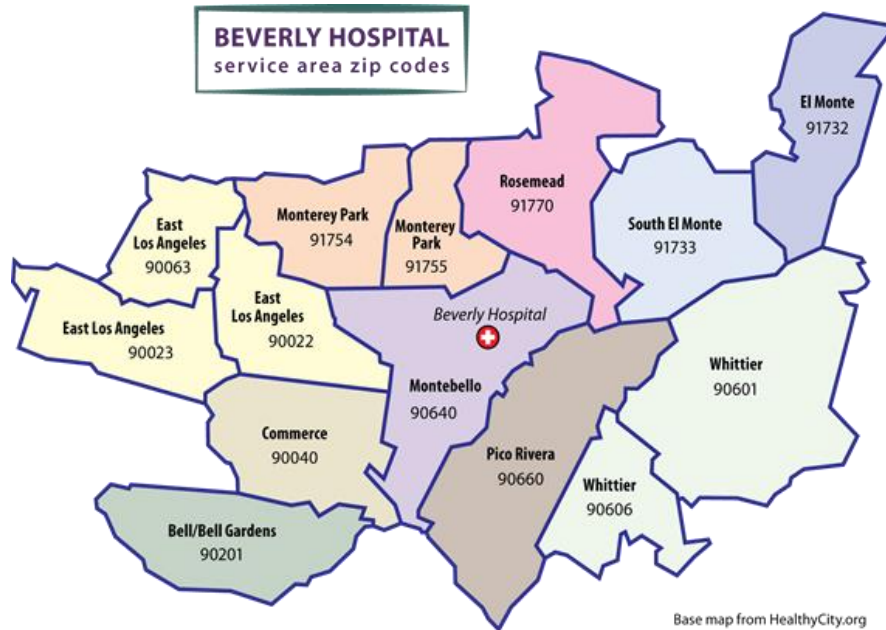
Service Area

Beverly Hospital is located at 309 West Beverly Boulevard, Montebello, California 90640. The hospital service area includes 14 ZIP Codes in 11 cities. The service area is comprised of portions of Service Planning Areas (SPAs) 3, 4 and 7 in Los Angeles County. The Beverly Hospital service area is presented below by community, ZIP Code and Service Planning Area (SPA).

Beverly Hospital Service Area

Geographic Area	Zip Code	SPA
Bell/Bell Gardens	90201	SPA 7
Commerce	90040	SPA 7
East Los Angeles	90022, 90023, 90063	SPA 7 & 4
El Monte	91732	SPA 3
Montebello	90640	SPA 7
Monterey Park	91754, 91755	SPA 3
Pico Rivera	90660	SPA 7
Rosemead	91770	SPA 3
South El Monte	91733	SPA 3
Whittier	90601, 90606	SPA 7

Map of the Beverly Hospital Service Area



Community Health Needs Assessment

In 2019, Beverly Hospital conducted a Community Health Needs Assessment (CHNA) to comply with state and federal regulations guiding tax exempt hospitals. The CHNA is posted on the hospital website and can be accessed at <https://www.beverly.org/about-us/in-the-community/>. Public comment on the CHNA is encouraged and comments are used to inform and influence this work.

The CHNA incorporated demographic and health data for the communities served by the hospital. Significant health needs were identified from primary and secondary data sources as well as informational interviews and focus groups. Indicators associated with health were considered health needs when they compared unfavorably to benchmark data, specifically county or state rates or Healthy People 2020 objectives. The following health needs were identified:

- Access to health care
- Chronic diseases (asthma, cancer, diabetes, heart disease, liver disease, kidney disease)
- Dental care
- Economic insecurity
- Mental health
- Overweight and obesity
- Preventive practices (vaccines and screenings)
- Substance use and misuse

- Violence/community safety

A complete description of these health needs can be found in the 2019 CHNA report.

Priority Health Needs

Interviews and focus groups were conducted with community stakeholders to validate the findings from the data review and to prioritize the identified health needs. The stakeholder interviewees and focus group participants were asked to rank order (possible score of 4) the health needs according to highest level of importance in the community. The total score for each significant health need was divided by the total number of responses for which data were provided.

Among the community stakeholders, access to health care violence/community safety mental health, chronic diseases and overweight and obesity were ranked as the top five priority needs in the service area. The entire list of prioritized health needs can be found in the 2019 CHNA.

Significant Health Needs the Hospital Will Address

Beverly Hospital plans to address the significant health needs identified in the 2019 CHNA. Applying the following criteria, the organization was able to assess its ability to impact the identified and prioritized health needs. These criteria included: organizational capacity, established relationships, ongoing investment, and acknowledged competencies and expertise. As a result, Beverly Hospital will address the following health needs through a commitment of community benefit programs and charitable resources.

- Access to health care
- Chronic diseases (including healthy eating and active living)
- Mental health
- Preventive care

A strategy that outlines actions the hospital intends to take, including programs and resources it plans to commit, anticipated impacts of these actions, and planned collaboration between the hospital and other organizations for each health need the hospital plans to address are included in this implementation plan.

Access to Health Care

Beverly Hospital will address access to health care by taking the following actions:

- Provide financial assistance through both free and discounted care for health care services, consistent with the hospital's financial assistance policy.
- Provide transportation support to increase access to health care services.
- Offer information and enrollment assistance in the Covered California health care exchange and other low-cost insurance programs and provide information about Medicare benefits updates.
- Pursue Federally Qualified Health Care status for hospital-based clinics to provide primary care services to underserved populations.
- Partner with Beverly Urgent Care facility in Montebello managed by AME.

Anticipated Impact: Increased access and reduced barriers to health care, including financial assistance and transportation for the medically underserved.

Planned Collaboration: Partners include community health centers, City of Montebello, local churches, senior centers, primary care providers, BeverlyCare, Los Angeles County Department of Public Health, South Bay Health and Insurance Services.

Chronic Diseases (including Healthy Eating and Active Living)

Beverly Hospital will address access chronic diseases by taking the following actions:

- Through the Diabetes Center, provide free diabetes education, host diabetes awareness events, including blood glucose screening and nutrition classes.
- Offer CPR classes.
- Through the Wound Care Center, provide education foot care screenings.
- Host health and wellness fairs for seniors, including screenings.
- Increase cardiac awareness through health education and screening tests to identify cardiac disease.
- Continue participation as a STEMI receiving center designation with LA County.
- Provide support groups to assist those with chronic diseases and their families.
- Provide public health education in the media and community health awareness events to encourage healthy behaviors and prevent chronic diseases.
- Continue primary stroke center designation with LA County.
- Provide educational tours of supermarkets to promote healthy food choices.
- Support local Farmers Markets.

Anticipated Impact: Increased identification and treatment of chronic diseases, increased public awareness of opportunities for healthy eating and active living, and increased compliance with disease prevention and management recommendations.

Planned Collaboration: Partners include American Diabetes Association, American Heart Association, American Stroke Association, City of Montebello, pediatricians, local churches, Montebello-Commerce YMCA, schools and school districts, and senior centers.

Mental Health

Beverly Hospital will address mental health by taking the following actions:

- Offer community health education, community lectures, presentations and workshops.
- Support multisector collaborative efforts that support access to mental health services.
- Provide increased access to mental health care through the provision of tele-psych services.
- Increase community awareness of prevention efforts and availability of resources to address mental health concerns.
- Pursue Federally Qualified Health Care status for hospital-based clinics to provide mental health care services to underserved populations.
- Support community collaboration and education on mental health by hosting the Beverly Hospital Task Force on Homelessness and Mental Health.

Anticipated Impact: Increased availability and access to mental health services in community settings, improved understanding and identification of mental health needs, and improved coordination among health care providers with community resources and programs.

Planned Collaboration: Partners include City of Montebello, LA County Department of Public Health, SPA 3 and SPA 7 collaboratives, Montebello-Commerce YMCA, and NAMI – National Alliance on Mental Illness, VITAS Healthcare.

Preventive Practices

Beverly Hospital will address access preventive practice by taking the following actions:

- Provide free health screenings.
- Provide education and resources focused on healthy living and disease prevention to be offered in English and Spanish.
- Provide education to teens on abstinence, birth control, sexually transmitted diseases and pregnancy prevention
- Offer free childhood immunizations and adult flu shots.
- Provide TB testing.
- Offer breast and cervical cancer screenings at low and no-cost for women through the Family PACT and Every Woman Counts programs.
- Pursue Federally Qualified Health Care status for hospital-based clinics to provide primary care services to underserved populations.

Anticipated Impact: Increased availability and access to preventive care services, and increased compliance with preventive care recommendations (screenings, immunizations, lifestyle and behavior changes).

Planned Collaboration: Partners include Chamber of Commerce, City of Montebello, Firefighters Association, City of Pico Rivera, local churches, Vaccines For Children, Montebello Police Department, Montebello School District Head Start Program, schools and school districts, Montebello-Commerce YMCA, Pico Rivera Women's Club, community centers and senior centers.

Evaluation of Impact

Beverly Hospital will monitor and evaluate the programs and activities outlined above. The hospital has a system that tracks the implementation of the strategies and documents the anticipated impact. The reporting process includes the collection and documentation of tracking measures, such as the number of people reached/served and collaborative efforts to address health needs. An evaluation of the impact of the hospital's actions to address these significant health needs will be reported in the next scheduled CHNA.

Needs the Hospital Will Not Address

Taking existing hospital and community resources into consideration, Beverly Hospital will not directly address the remaining health needs identified in the CHNA including: dental care, economic insecurity, substance use and misuse, and violence/community safety. Beverly Hospital has elected to concentrate on those health needs that can most effectively be addressed, given the organization's capabilities. The hospital has insufficient resources to effectively address all the identified needs and, in some cases, the needs are currently addressed by others in the community. Beverly Hospital will continue to look for opportunities to address community needs, where we can make a meaningful contribution.